

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 4 GOV 9/22
Estimate Number	4668

Invoice #	166797-2
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/09/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	166797
Alt Order #	08351862
Deal #	
Order Flight	08/23/16 - 09/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	1158
Product 1/2	1734

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Days of Our Lives	1p-2p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16		2x	MTWTF--				
	WRAL			W	08/31/16	:30	1:59 PM	PM16-165TH	\$450.00		4
	WRAL			Th	09/01/16	:30	1:29 PM	PM16-165TH	\$450.00		5
2	WRAL	Dr. Phil	3-4p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16		3x	MTWTF--				
	WRAL			Tu	08/30/16	:30	3:27 PM	PM16-148TH	\$400.00		4
	WRAL			W	08/31/16	:30	3:23 PM	PM16-148TH	\$400.00		6
	WRAL			F	09/02/16	:30	3:12 PM	PM16-165TH	\$400.00		5
3	WRAL	WRAL 4p News	4-5p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16		1x	MTWTF--				
	WRAL			M	08/29/16	:30	4:44 PM	PM16-148TH	\$500.00		3
4	WRAL	WRAL 5p News	5-530p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16		2x	MTWTF--				
	WRAL			Tu	08/30/16	:30	5:28 PM	PM16-165TH	\$1,200.00		3
	WRAL			W	08/31/16	:30	5:27 PM	PM16-165TH	\$1,200.00		2
5	WRAL	WRAL 6p News	6p-6:30p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16		1x	MTWTF--				
	WRAL			Th	09/01/16	:30	6:10 PM	PM16-148TH	\$1,600.00		2
6	WRAL	NBC Nightly News M-F	630-7p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16		2x	MTWTF--				
	WRAL			W	08/31/16	:30	6:59 PM	PM16-148TH	\$1,800.00		3

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6	WRAL	NBC Nightly News M-F	630-7p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
	WRAL			F	09/02/16	:30	7:00 PM	PM16-148TH	\$1,800.00		4
7	WRAL	Inside Edition	7-730p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					08/29/16 to 09/04/16	3x	MTWTF--				
	WRAL			Tu	08/30/16	:30	7:27 PM	PM16-148TH	\$1,000.00		4
	WRAL			W	08/31/16	:30	7:21 PM	PM16-165TH	\$1,000.00		6
	WRAL			F	09/02/16	:30	7:21 PM	PM16-165TH	\$1,000.00		5
8	WRAL	Today Show	7-9a								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					08/29/16 to 09/04/16	3x	MTWTF--				
	WRAL			Tu	08/30/16	:30	7:59 AM	PM16-165TH	\$750.00		4
	WRAL			Th	09/01/16	:30	8:59 AM	PM16-148TH	\$750.00		6
	WRAL			F	09/02/16	:30	8:30 AM	PM16-148TH	\$750.00		5
9	WRAL	Entertainment Tonight	730-8p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					08/29/16 to 09/04/16	3x	MTWTF--				
	WRAL			M	08/29/16	:30	7:47 PM	PM16-165TH	\$1,000.00		5
	WRAL			W	08/31/16	:30	7:48 PM	PM16-148TH	\$1,000.00		6
	WRAL			F	09/02/16	:30	7:41 PM	PM16-148TH	\$1,000.00		4
10	WRAL	America's Got Talent WED	8-10P								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					08/29/16 to 09/04/16	1x	--1----				
	WRAL			W	08/31/16	:30	7:58 PM	PM16-165TH	\$2,800.00		1
12	WRAL	WRAL 430a News	430a-5a								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					08/29/16 to 09/04/16	1x	MTWTF--				
	WRAL			Tu	08/30/16	:30	4:55 AM	PM16-148TH	\$100.00		1

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Product	MCCRORY 4 GOV 9/22	Invoice Date	09/11/16
Estimate Number	4668	Invoice Month	September 2016
		Invoice Period	08/29/16 - 09/09/16
Property	WRAL	Order #	166797
Account Executive	Cheryl Blair	Alt Order #	08351862
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	08/23/16 - 09/05/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	1158
Special Handling	CIA - Mark PAID	Product 1/2	1734
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WRAL	Days of Our Lives	1p-2p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	1x	1-----				
	WRAL			M	09/05/16	:00			\$450.00	See MG 14.2,14.3,14.4,14.5,14.6,14.7	1
14	WRAL	Dr. Phil	3-4p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	1x	1-----				
	WRAL	Late Night Seth Meyers	1237-137xm	Th	09/01/16	:30	1:16 AM	PM16-165TH	\$150.00	MG for 15.1,14.1,13.1,6.2,6.1	3
	WRAL			M	09/05/16	:00			\$400.00	See MG 14.2,14.3,14.4,14.5,14.6,14.7	1
	WRAL	WRAL 5a News	5a-530a	M	09/05/16	:30	4:58 AM	PM16-165TH	\$475.00	MG for 15.1,14.1,13.1,6.2,6.1	5
	WRAL	WRAL AM News 6-7a	6a-7a	M	09/05/16	:30	6:24 AM	PM16-148TH	\$900.00	MG for 15.1,14.1,13.1,6.2,6.1	4
	WRAL	Golf Special	1:30p-6p	M	09/05/16	:30	3:44 PM	PM16-148TH	\$300.00	MG for 15.1,14.1,13.1,6.2,6.1	2
	WRAL	America Ninja Warrior MON	8-10p	M	09/05/16	:30	9:38 PM	PM16-165TH	\$2,200.00	MG for 15.1,14.1,13.1,6.2,6.1	8
	WRAL	Late News	11-1135p	M	09/05/16	:30	11:13 PM	PM16-148TH	\$1,200.00	MG for 15.1,14.1,13.1,6.2,6.1	7
	WRAL	WRAL Noon News	12-1p	Tu	09/06/16	:30	12:53 PM	PM16-165TH	\$425.00	MG for 15.1,14.1,13.1,6.2,6.1	6
15	WRAL	WRAL 5p News	5-530p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	1x	1-----				
	WRAL			M	09/05/16	:00			\$1,200.00	See MG 14.2,14.3,14.4,14.5,14.6,14.7	1
16	WRAL	Inside Edition	7-730p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	1x	1-----				
	WRAL			M	09/05/16	:30	7:22 PM	PM16-165TH	\$1,000.00		1
17	WRAL	Today Show	7-9a								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	1x	1-----				
	WRAL			M	09/05/16	:30	8:46 AM	PM16-165TH	\$750.00		1
18	WRAL	Entertainment Tonight	730-8p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									

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18	WRAL	Entertainment Tonight	730-8p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	1x	1-----				
	WRAL			M	09/05/16	:30	7:47 PM	PM16-148TH	\$1,000.00		1

Aired Spots**32**

<u>Gross Total</u>	\$29,750.00	
<u>Agency Commission</u>	\$4,462.50	
<u>Net Amount Due</u>	\$25,287.50	<u>Payment Terms 30 Days</u>

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